



# Times Leading Icons Conclave & Awards 2019

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## Recognizing excellence, innovation

*The Times Leading Icons Conclave & Awards 2019 is all about recognizing the best products, services and people in all sectors and spheres of life. After a rigorous process of selection we have made a tough choice!*

The Times Leading Icons Conclave & Awards has always been India's most prestigious event that people in industry and various social sectors look forward to. And this year too, the Times Leading Icons Conclave & Awards 2019 has inspired thousands of Indians to pick up the gauntlet to prove that they are best in the world, in the entire arena of products, services, arts and social welfare, et al.

In the varied submissions made by various people and institutions this year the best have been chosen with a lot of difficulty as the competition for the top post has been intense and unrelenting. We will give you the details of the awards and the processes adopted to come to the conclusions in this research paper.

Project Management Review magazine and news portal have been honoured to be part of this process in which we had to collate a lot of data from various sources, analyse them, get the nominations in order to make them fall in the set standard and finally do all the interviews with a whale lot of people who are both end-consumers as well as people with insight into various workings of the nominated products, services, institutions and people.

The biggest take away from the whole exercise has been that the nominations received have somehow been from popular brands who have made a statement by their very identity. The nominations have also been hugely supported by umpteen support groups and people who are in the know of things. The knowledge of the people whom we interviewed to understand the status of the exemplary products, services, institutions and people have also revealed that popularity does not come in a jiffy. It takes time for a brand to build its base even if there is a concerted effort made by world-class professionals behind the endeavour.

Also, it is clear that India has become a place of excellence in the larger scale of things, the standing that India has in the global marketplace has gone up a few notches in the recent times owing to the new millennials and their new ways of doing business. Excellence, by far, could not have had such an impact in India were it not for the fascinating new ideas that have emerged from the millennials which have given rise to various new initiatives in business and social sector. But for Project Management Review editorial team it has been quite an experience yet again to keep company of the some of the best performers in India.

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## Times Leading Icons Conclave & Awards 2019

### Research Methodology

# First Among Equals

*The conclusions drawn while selecting the best from the pack of nominations received for the awards this year speak volumes about India's lead position in innovation, entrepreneurship and social sector awareness. The winners also tell a story of endurance, perseverance and fortitude.*



The details of the selection process are given in the following page, but it should be made clear that the selection process also took into account the popularity of the initiatives, the companies, the entrepreneurs and their wholesome impact on the daily lives of Indians

The Times Leading Icons Conclave & Awards 2019 event was inspired by the desire to celebrate and note the achievements of India's finest businesses, social initiatives by individuals and institutions and the people behind all such enterprise. It is also a reflection of how the initiator, be it entrepreneur or institution, have with their entire team been able to drive the products and services.

The categories and the parameters for the awards have been explained in the following page, but suffice to say that we have encouraged many institutions and individuals to enter the fray and self-nominate. The nomination process opened a few months ago and the research programme by *Project Management Review* editorial team lasted for over three months.

The process was made simple: people had only to provide the name and contact details of the company they were nominating and the reasons they thought the company or person deserved to be considered. Companies were then asked to give further details online as part of the nomination, leading to a

face-to-face case study interview. Then the editorial team had to enlist all those with insight into the initiatives and programmes of the nominated party.

Even if we had high hopes for this series of annual awards we were taken aback by the number and quality of institutions, initiatives and people behind the initiatives nominated.

There were more over 350 nominations, much larger last year, and we conducted face-to-face interviews with a large proportion of the people behind such exemplary work and their institutions in India.

Nominations came from varied sectors and included enterprises of all sizes. The details of the selection process are given in the following page, but it should be made clear that the selection process also took into account the popularity of the initiatives, the companies, the entrepreneurs and their wholesome impact on the daily lives of Indians.

Further notes were tailored to the individual award category and the main criteria which would assist in making the award that much more relevant to today's ex-

citing times.

Each of the nomination was reviewed in its area of expertise and demography and then shortlisted for the best candidates in those particular categories. This shortlist was then judged, by the editorial team for choosing the finalist.

It is necessary to point out here that between five and seven shortlisted companies in each category were put through to test along with the popularity of the products, services, institutions and people amongst the interviewed end-users and consumers. Each nomination was discussed and evaluated. At the end of each category award discussion a total of 10 points had to be allocated according to the conclusions drawn from the popularity and expert opinions from various sectors.

The key to the final selection was that the strong contenders were being judged by their contemporaries as well as consumers and end-users. In the ultimate analysis the chosen finalists had gone through the rigours of the selection process which would make most people in the sector or the industry understand what it takes to be first among equals.

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### The Conclusions of Research

#### Research Objective

• TO IDENTIFY AND rank top industry players in the entire business spectrum in India, which will also include lead players in various MSME and social sectors and entrepreneurs.

#### Definition of industry players (qualifier for ranking):

Lead players in industry chosen from a wide array of factors like:

- > Turnover
- > Product categories
- > Innovations in product and service design
- > Raw material and talent sourcing
- > IT deployment
- > Marketing
- > Last-mile service provision
- > Customer delight
- > Uniqueness of product and service
- > Ability to meet fast-changing market scenarios, etc.

(There have been much more than these broadbased categories which are typical of a particular industry or sector. Those categories were defined by the individual nomination parameters.

#### Target Group (TG)

THE TARGET GROUP include industry players and entrepreneurs who are seeking to raise the bar in terms of their unique success in various fields of operation. This also include those new players who have beaten the existing, deeply entrenched industry leaders and have given them a run for their money.

On the other hand, the customer base of such new products and services figure in the target group, which include even project finance institutions, PE funds and venture capitalists alike, who are ready to fund new enterprises that show promise in terms of success and ultimate market share growth.

#### Research Methodology

1. The research was based on a wide ranging source list of industry players in various

categories, and by collating information from industry associations and government bodies. Successful entrepreneurs across various categories were approached for getting all the relevant information to be selected for nomination to various awards enlisted with Times Leading Icons Conclave & Awards 2019. Only those entries were considered who have delivered at least one product or service in the last 5 years, partly or fully. An industry player who has delivered at least one phase in his leading product or service qualified for nomination.

But in the social sector the parameters and the selection process were different. The processes involved impact of the social programmes and initiatives on the larger society and and the benefit that citizens would accrue in the long run. The *Project Management Review* team also requested the runners-up to share the details of at least 30 existing customers to make a perceptual survey.

A complete database of all the participants were collated and from this a random list was selected for the perceptual survey. And CATI setup was used to interview customers for perceptual ranking and rating on different parameters.

2. Perceptual survey among different target groups/ stake holders was also held.

Some of the factual/ perceptual information that were considered for evaluation were as follows:

- Overall reputation/ legacy
- Credit rating if any for the product or service
- Recognition and rating of social initiatives by agencies
- Registration with central regulatory agencies
- Number of nationalised banks which have approved the product or service
- Track record of product and

service and its market perception

- Approvals and certifications from central agencies
- Transparency in dealings
- Features and innovations offering value for money
- Price advantage and return on investments
- After sales service to customers

Based on the performance on both perceptual and factual parameters the overall ranking were drawn in each segment. It should be noted that only those products, services and entrepreneurs were considered which participated in the factual participatory survey.

#### Research Modules

1. Factual Module: The editorial team requested Factual Participatory Form from leading entrepreneurs in respective industry product and service categories and zones. Participants also helped us to get the factual information sheet and database of the customers from key players

2. Quantitative Module: Structured interviews among target group

#### Sample Plan

A sample size of total 350 had been achieved. The breakup of the sample is as follows:

#### Segments

##### Quantitative Module

Actual users & investors: 210 (60%)  
Prospective users: 140 (40%)

Sub-Total: 350

In the ultimate analysis, the finalists who were awarded were all top class industry players known for their projects/ products/ services in each category. And in the social sector the players were known for their innovations and initiatives that have become popular among the targeted group of affected people.

Based on the performance on both perceptual and factual parameters the overall rankings were drawn in each segment. It should be noted that only those products, services and entrepreneurs were considered which took part in the factual participatory survey

## Times Leading Icons Conclave & Awards 2019

### And the winners are...



The award winners have been chosen for their innovations, excellence and public standing. The wide ranging survey only ensured the choice of the best-in-class for the awards

#### Best in Class

- # Emerging IVF Centre
- # Most Innovative Jewellery Designer
- # Luxury Perfumes
- # HR Excellence for Overseas Talent Acquisition
- # Popular Socialist & Industrialist
- # Social Entrepreneur
- # Hospitality
- # Most Stylish Bollywood Actress
- # Emerging Brand
- # Popular Maharashtrian Jeweller
- # Innovative & Emerging Center in After School Programs
- # Luxury Resort Within City Limits - Upper Thane
- # Luxurious Family Resort - Daman
- # Supply Chain & Logistics
- # Hospitals
- # Animal Welfare - Veterinary Services
- # Health - Stem Cells Clinic
- # Dermatology & Cosmetology
- # Iconic Joint Replacement Centre
- # Global Fitness Icons
- # Fastest Emerging Company
- # Health & Wellness Communications
- # Corporate Excellence
- # Engineering & Management College - Thane
- # Overseas Recruitment
- # Progressive - Co-Operative Bank
- # Investment Immigration Law Firm
- # Popular Socialist & Industrialist
- # DJ
- > Sarogi Hospital & IRIS IVF Centre
- > AK Motiwala Jewellers
- > Lyla Blanc Pvt Ltd
- > G. Gheewala Human Resource Consultants
- > Ranjana Construction
- > Khandwani Group
- > Pepper & Pint
- > Payal Ghosh
- > Namiwa
- > Shree Neminath Jewellers
- > Activekids Academy – The Brainy Class
- > Saya Grand Club & Spa Resort
- > Mirasol Resort & Water Park
- > Dino Pallets
- > Somaiya Hospital
- > Bhagwan Mahavir Pashu Raksha Kendra "Anchorwala Ahinsadham "
- > Dr Pradeep Mahajan, StemRx Bioscience Solutions
- > Dr Simple Aher
- > Dr Santosh Shetty
- > Sangeeta Ahir (Energia Lifestyles LLP)
- > Goddres Pharmaceuticals
- > Medwiz Healthcare Communications
- > Ajay Harinath Singh, Darwin Platform Group of Companies
- > Allamuri Ratnamala Institute of Engineering & Management College
- > New Track Enterprises
- > Bombay Mercantile Co-Operative Bank
- > Quest Immigration Services
- > Lakhmendra Khurana
- > DJ Rink